

2024-2029 Strategic Plan

Evidence for the public good.



A FOUNDATION OF EXCELLENCE. A PLAN FOR THE FUTURE.

We are thrilled to share the Council of Canadian Academies (CCA) Strategic Plan for 2024-2029, marking an exciting evolution for the CCA as we build on our strengths and adapt to the complexities of today's policy environment. With four strategic directions—Expand Impact, Connect, Evolve, and Develop People—the plan reflects our commitment to remaining a trusted source of evidence for decision-makers striving to achieve public good while evolving to meet the pressing need for evidence-based policy that strengthens Canada's people, communities, and economy.

Over the past two decades, the CCA has earned its reputation for delivering unbiased, rigorous assessments that address critical and often complex issues. Our work—authored by expert volunteers, rooted in independence, and free of agendas—has long guided policymakers and leaders across sectors. As the landscape grows more intricate, our enhanced flexibility and nimbleness will ensure that we continue to deliver timely, relevant insights that meet the evolving needs of decision-makers.

Through this strategic plan, we aim to expand the reach and influence of our work, foster meaningful connections with diverse communities and sectors, enhance our operational agility, and invest in the exceptional people who make the CCA's work possible. These priorities position us to navigate change with confidence and amplify our contribution to Canada's most pressing challenges.

Thank you for your continued support as we embark on this new chapter together.



Sue Molloy
Chair, Board of Directors



Tijs Creutzberg
President & CEO

WHO WE ARE.

The Council of Canadian Academies (CCA) is a trusted voice at the intersection of research, society, and public policy, convening expertise and assessing knowledge to advance evidence-informed decision-making in Canada and internationally.

Through expert-led multidisciplinary assessments that draw on evidence from across sectors and communities, the CCA brings clarity, rigour, and balance to understanding the evidence on complex policy topics in diverse areas including health, the environment, public safety, innovation, and the economy.

As a not-for-profit organization, the CCA is guided by the principles of independence, excellence, and integrity in all of its work, delivering consistent value to those using CCA reports to inform policy and public debate.



OUR VISION.

**A stronger Canada
where public policy is
advanced by sound
and trusted evidence.**



OUR MISSION.

We convene independent experts and multidisciplinary knowledge to advance the public interest in Canada and internationally.

OUR VALUES.

IMPACT

We believe in evidence as a public good and take pride in our work being used to benefit Canada's policies, communities, and people.



INDEPENDENCE

We deliver evidence without an agenda. We maintain our independence for the purpose of ensuring unbiased and credible assessments.



INTEGRITY

We don't take shortcuts. We strive to uphold the highest standards, through rigorous and transparent processes and continuous improvement.



INCLUSIVENESS

We look at issues from every angle. We convene people from diverse disciplines, backgrounds, perspectives, and with different talents and knowledge. It's at the core of all the work that we do.



EXCELLENCE

We don't compromise on quality. Our commitment to excellence is what earns CCA the respect and trust of decision-makers.



STRATEGIC DIRECTIONS

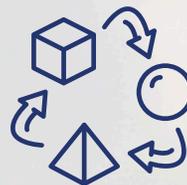
The CCA strategic directions are firmly rooted in a history of excellence and focused on building a dynamic, more nimble source of trusted evidence for Canada and beyond. By expanding its reach, fostering meaningful connections, evolving with new challenges, and investing in its people, the CCA aims to solidify and grow its role as an essential support for decision-making.



EXPAND IMPACT



CONNECT



EVOLVE



DEVELOP PEOPLE

EXPAND IMPACT

The CCA will diversify its assessment products and tailor knowledge mobilization strategies to meet the evolving needs of decision-makers. By expanding its reach and methods, the organization will ensure its high-quality work continues to influence diverse policy issues critical to Canada.

PRIORITIES

1

KEEP DOING WHAT WE DO BEST

The CCA will continue to convene volunteer experts to deliver independent and neutral assessments of the best available evidence.

2

PACKAGE EVIDENCE IN NEW WAYS

CCA assessments can be a source of evidence for a range of audiences and users who need to make evidence-based decisions. We will make it easier by tailoring products just for them.

3

MAKE CCA ASSESSMENTS MORE ACCESSIBLE

Our work is always available for free in both French and English. We will expand accessibility by providing new, more accessible formats and styles.

4

TELL OUR STORY

We are proud of our process and its unmatched ability to deliver excellence. The CCA will pull back the curtain and share how we do what we do.

5

PARTNER TO REACH NEW AUDIENCES

We will amplify our impact by harnessing the power of collaboration to develop research and mobilization activities with key partners.

PRIORITIES

1

EXPAND PRESENCE

The CCA will participate in, attend, and inform national and international conferences and events.

2

BUILD OUR COMMUNITY

The CCA has built an engaged network of staff, volunteers, sponsors and audiences. We will continue to grow, nurture, and leverage that community.

3

INFORM POLICY ACROSS SILOS

The CCA will engage the full range of federal government departments and organizations to identify and meet their evidence needs.

4

REACH BEYOND OTTAWA

Canada needs evidence-based decisions across orders of government and sectors. CCA will expand our connections across the country.

5

MAKE GLOBAL CONNECTIONS

Policy challenges transcend borders and require collective responses. The CCA will join international partners to address common challenges.

CONNECT



Strengthening connections across national and global science communities, the CCA will increase its visibility and influence in shaping evidence-based policy. Through enhanced collaboration and communication, we will build a vibrant, intersectoral network and foster informed discussions on Canada's key policy challenges.

EVOLVE

The CCA will embrace emerging technologies and adapt to changing needs. We will diversify our funding sources, offer new assessment products, and tap into more evidence. This evolution will ensure the organization remains resilient, relevant, and aligned with its mission.

PRIORITIES

1

EXPAND OUR PRODUCT LINE

Every evidence need is unique, and the CCA is developing a range of products that are responsive to those needs.

2

EMBRACE NEW TECHNOLOGIES

The AI revolution presents opportunities for enhancing our work. The CCA will explore the benefits of these powerful new technologies while managing risks.

3

BUILD NEW FOUNDATIONS

The CCA will evolve into a charitable organization, unlocking the potential for new resources, collaboration, and impact.

4

STRENGTHEN OUR PROCESS

We will continue to maintain leading practices and integrate new approaches, including Indigenous learning and knowledges.



DEVELOP PEOPLE

The CCA is committed to nurturing talent, fostering a culture of continuous learning, and empowering our governance bodies. By investing in its people, we will maintain excellence, ensure strategic continuity, and sustain our leadership in delivering trusted evidence.

PRIORITIES

1

SUPPORT NEW DIRECTIONS

The CCA will adapt and align our organizational structures and resources to pursue new directions.

2

MAINTAIN EXCELLENCE

We will continuously review and enhance the internal processes, policies, and capacities that underpin our ongoing success.

3

STRENGTHEN GOVERNANCE

The CCA will strengthen our Board of Directors by adding members, reviewing policies, and evaluating performance.

4

REFRESH ADVISORY GROUP

The CCA Scientific Advisory Committee will be refreshed with new members and clarified roles that support impact.



THE ROAD AHEAD.



This strategic plan guides the CCA at an important time for both the organization and for Canada. With a renewed focus on collaboration, innovation, and impact, the CCA is fully committed to helping shape a stronger Canada where public policy is advanced by sound and trusted evidence. As we expand our reach, adapt to meet new demands, and invest in the people and ideas that power our work, we remain steadfast in our commitment to excellence, integrity, and independence.





www.cca-reports.ca