



Council of Canadian Academies  
Conseil des académies canadiennes

# Media Advisory

## **April 27, 2009 — Media Advisory — Council of Canadian Academies to Release Findings of Report on Business Innovation in Canada**

On April 29, 2009 the Council of Canadian Academies will release the findings of the report of the Expert Panel on Business Innovation, *Innovation and Business Strategy: Why Canada falls Short*.

In 2007 the Council of Canadian Academies (the Council) was requested by the Minister of Industry to assess the fundamental factors that influence innovation behaviour and, as a consequence, drive the long-term growth of productivity in Canada. As a result, the Council appointed the Expert Panel on Business Innovation to specifically address the following questions:

- How should the innovation performance of Canadian firms be assessed?
- How innovative are Canadian firms, and what do we know about their innovation performance at a national, regional and sector level?
- Why is business demand for innovation inputs (for example, research and development, machinery and equipment, and skilled workers) weaker in Canada than in many other OECD countries?
- What are the contributing factors, and what is the relative importance of these contributing factors?

The findings of the report will be released to the public on April 29, 2009 as a summary document, the *Report in Focus* on the Council's website [www.scienceadvice.ca](http://www.scienceadvice.ca). The full report will be released shortly thereafter.

For more information or to schedule an interview, please contact Samantha Rae, Manager of Communications at the Council of Canadian Academies – 613-567-5000 (ext 256) or [samantha.rae@scienceadvice.ca](mailto:samantha.rae@scienceadvice.ca).